



Master 31ATLB

Textured Pop-up Display Film



Thickness & Weight

307µm – 400 g/m²

Roll Widths & Lengths

914mm-30m
1067mm-30m

Recommended conditions

Printroom 15°C - 30°C, 30% - 65% RH

For use -40°C - 80°C, 10% - 90% RH

For storage 10°C - 20°C, 20% - 50% RH

Shelf Life 24 months after delivery
(under recommended storage conditions)

Compatibility

Aqueous Dye



Aqueous Pigment



Latex



Characteristics

- Premium roll-up material – grey back, 98% opacity
- Textured, anti-reflective bright-white front surface
- Instant dry, scuff-resistant surface, no need for lamination
- Improve both work flow and display quality
- Superior colour gamut versus laminated media
- Antistatic treatment avoids attracting dust and slipping in the printer
- Stiff, perfect flatness

Applications

- Pop-up displays

Post Printing Information for Latex & Solvent Inks:

As with all filmic media, this product must be allowed to "Gas-out" after printing. This can be achieved by leaving the prints face up, ideally for 24 hours, to set and harden the unique scratch resistant properties. If unable to do this e.g. with a long print run, after printing the roll stand it vertically and loosely unwind as much as possible, to allow air in and gases out.