



## Master 20ATLB

### Textured Roll-up Display Film



#### Thickness & Weight

201µm – 252 g/m<sup>2</sup>

#### Roll Widths & Lengths

914mm-30m  
1067mm-30m  
1270mm-30m

#### Recommended conditions

Printroom 15°C - 30°C, 30% - 65% RH

For use -40°C - 80°C, 10% - 90% RH

For storage 10°C - 20°C, 20% - 50% RH

Shelf Life 24 months after delivery  
(under recommended  
storage conditions)

#### Compatibility

##### Aqueous Dye

✓✓✓

##### Aqueous Pigment

✓✓✓

##### Latex

✓✓✓

#### Characteristics

- Premium roll-up material – grey back, 98% opacity
- Textured, anti-reflective bright-white front surface
- Instant dry, scuff-resistant surface, no need for lamination
- Improve both work flow and display quality
- Superior colour gamut versus laminated media
- Antistatic treatment avoids attracting dust and slipping in the printer
- Stiff, perfect flatness

#### Applications

- Roll-up displays

Post Printing Information for Latex & Solvent Inks:

As with all filmic media, this product must be allowed to "Gas-out" after printing. This can be achieved by leaving the prints face up, ideally for 24 hours, to set and harden the unique scratch resistant properties. If unable to do this e.g. with a long print run, after printing the roll stand it vertically and loosely unwind as much as possible, to allow air in and gases out.

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