



EXPERT 33BS – 330g/m² Silver Board

Expert 33BS is a silver metalized foil board, for personalised digital packaging and events / promotional applications. Its surface has been optimised for dry toner print applications.



Physical characteristics

Property	Typical Value	Unit	Test Method
Weight	330 +/- 15	gsm	Internal Method
Total Thickness	345 +/- 20	μ	Electronic Micrometer
Opacity	100%	%	TAPPI T519
Gloss 85°	>80	%	BYK Gardner

Availability	Sheets/Pack
SRA3	125
Recommended conditions	
For use	10° C – 30° C, 40% - 55% RH
For storage	10° C – 20° C, 20% - 55% RH
Shelf life	24 months after delivery (under recommended storage conditions)

Compatibility

Suitable for most thermal transfer and dry toner (laser/LED/flash fusion) print processes, both mono and colour small-volume, mid-volume & production machines. On such machines the user must establish for themselves the optimum settings and paper path, being aware of the thickness and weight of the material. The printable surface is also suitable for screen print, offset litho (using only fully oxidising inks).

Applications and characteristics:

- ✓ High sheen surface for maximum colour punch!
- ✓ Optimised for toner adhesion and static control.
- ✓ Tailored board stock for balance of rigidity, strength and ease of folding.
- ✓ Ideal for short run luxury packaging for promotions, events, or bespoke products like flexible packaging, pharmaceutical boxes, gift boxes, wine & champagne bottles, greeting cards, business cards, boards games, etc
- ✓ Digital variable data printing for personalisation where you could tailor the message to reach the individual contact.
- ✓ Personalization increase the response rate by 4 to 8 times higher than traditional Direct Mail.
- ✓ Also available in Gold and Copper.

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